bdc Financing. Advising. Know-how.



LIFT
LEAD WITH INNOVATION AND FOCUS ON TECHNOLOGY

Accelerate your AI, technology and productivity investments with preferential-rate consulting and financing[1]

LIFT helps you invest in advanced technology confidently, so you can improve efficiency and support profitability. Businesses that modernize their systems and operations early are better positioned to compete. Technology can improve efficiency and output, but choosing the right solutions and building a solid plan can be challenging.

LIFT combines expert consulting and flexible financing to help you move forward with a clear plan and the right guidance:

- Consulting support to assess readiness, build a clear roadmap, and select the right technology
- Financing that fits your technology investments, including digital, AI, automation and advanced equipment
- Work with qualified Canadian AI and equipment suppliers
- Preferential rates on consulting as well as financing[1].

Technology is the tool. A stronger bottom line is the payoff.

What LIFT can help you achieve

- Modernize outdated systems
- Adopt AI and strengthen data capabilities
- Improve cybersecurity resilience
- Automate key operations
- Increase productivity by investing in digitally enabled equipment

LIFT IS ABOUT MOVING FROM INTENTION TO EXECUTION—FASTER AND SMARTER.

ONE PROGRAM. TWO POWERFUL PATHS.

	1 Digital transformation and AI	2 Productivity and digitally enabled equipment
Goals	- Modernize systems - Adopt AI - Improve data and cybersecurity	- Automate operations - Increase productivity by investing in digitally enabled equipment - Enhance efficiency and output
Eligibility	- Canadian business - $1M+ in annual revenue - Any industry[2]	- Canadian business - $5M+ in annual revenue - Manufacturing, Transport and warehouse, Wholesale, Construction, Agriculture, forestry, fishing and hunting, Architectural, engineering and related services, Mining, quarrying, and oil and gas extraction sectors
What's required	- A digital investment plan, including readiness assessment, roadmap, supplier recommendations, cybersecurity preparation, implementation timeline, and cost-benefit analysis. BDC's advisory services can help you build or refine one. - Implement a technology solution from a Canadian supplier at a preferential rate	- A productivity project plan, including decision framework, equipment recommendations, implementation plan, and value analysis. BDC's advisory services can help you build or refine one. - Implement a technology solution at a preferential rate
Preferential rates	- Consulting services - Financing[1]	- Consulting services - Financing[1]

HOW LIFT WORKS

1. Start your request[3].
2. Speak with a BDC advisor to assess readiness and project scope.
3. Potential to access preferential-rate consulting and financing to put your investment into action.

READY TO LIFT YOUR BUSINESS?

Visit bdc.ca or speak with your BDC advisor.

Contact us
T: 1 888 463-6232
E: info@bdc.ca

1. Preferential financing rates and terms when technology solutions are sourced from or implemented by Canadian suppliers. Financing subject to conditions.
2. With some exceptions including but not limited to, supplier of premises, hotels and trucking companies with less than 10 vehicles.
3. Program available for Canadian-based businesses only.

Ce document est aussi disponible en version française.

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