



Sponsorship Opportunities

Leadership, Legacy and the Future of the CPA Profession

November 19, 2026 | Clarion Hotel & Conference Centre, Abbotsford

Join us for a day of learning, connection, and conversation at the FVCPAA 14th annual conference. This year's theme explores the evolving role of the CPA balancing legacy and continuity with the need to adapt, innovate, and lead in a changing professional landscape, covering topics such as leadership, succession, career development, and emerging trends.

A Message from Our President

The FVCPAA Annual Conference has always been an important opportunity for CPAs in the Fraser Valley to come together, not just to learn, but to connect, share experiences, and support one another.

As our profession continues to evolve, I believe it's more important than ever to create a space for conversations around leadership, transition, and what the future of our work looks like. This year's conference is designed with that in mind, bringing together perspectives from across private practice, industry, and our broader community.

FVCPAA is about more than professional development. It's about building a strong, connected local network. Your support helps us continue to offer meaningful programming while keeping these opportunities accessible for our members.

Thank you for being part of this community and for supporting its continued growth.

Agatha Cluff
President, Fraser Valley CPA Association

2025/26 Board of Directors

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1,500+

Attendees

80+

Speakers Featured

10,000+

Hours of PD Delivered

Our Annual Conference

Now in its 14th year, a full day of learning, connection, and conversation for Fraser Valley CPAs.

The FVCPAA Annual Conference is a cornerstone event for the local CPA community. Each year, the conference brings together 100+ professionals from across the Fraser Valley for a full day of learning, connection, and conversation. With multiple speakers, the program offers a balanced mix of professional development, leadership insights, and relevant industry perspectives for both private practice and industry CPAs. Each participant receives 7 hours of professional development credit.

Who Attends

Our attendees include public practice professionals from small to mid-size firms, industry leaders such as Controllers, CFOs, and finance professionals, CPAs in nonprofit and public sector roles, early-career professionals and emerging leaders, and experienced practitioners and firm partners from across the Fraser Valley.

Why Sponsorship Matters

As the cost of delivering high-quality events and programming continues to increase, FVCPAA is evolving its approach to ensure we can continue to offer meaningful, accessible experiences for our members. Rather than increasing membership or event fees, we are introducing a thoughtful sponsorship model to help offset these costs.



Offsetting Rising Costs

Our sponsorship model helps cover the increasing expenses of high-quality events and programming, ensuring we can maintain accessible experiences without significantly raising membership or event fees.



Value-Aligned Partnerships

Our approach aligns with CPA professional values, focusing on genuine partnerships that foster learning, connection, and community strength, not just traditional advertising.



Investing in Member Experience

Sponsorship enables FVCPAA to invest in stronger programming, enhanced event experiences, and new opportunities for members to connect, ensuring continued accessibility and value for all.

Sponsorship Opportunities

Presenting Sponsor

\$2,500

1 Available

- Exclusive recognition as Presenting Sponsor
- Logo featured prominently on conference registration page, program and agenda
- Media Release announcing sponsorship
- Speaking opportunity during the conference welcome
- Opportunity to introduce speaker
- Verbal recognition at the opening and closing of the conference
- Two complimentary conference registrations
- Recognition in post-event thank-you email
- Opportunity for a small tabletop display

The Presenting Sponsor is our premier sponsorship level exclusively available to a single organization. This is the highest-profile way to align your brand with the FVCPAA's flagship annual event and demonstrate meaningful commitment to the Fraser Valley accounting community.

Gold Sponsor

\$1,500

~~3 Available~~

2 Available

Strong brand visibility throughout the conference day ideal for firms looking to connect with Fraser Valley CPAs in a meaningful and professional setting.

What's Included

Logo on all conference materials, 2 dedicated social media posts, and FVCPAA website

Verbal acknowledgement during the conference program

One complimentary conference registration

What's Included

Logo on all conference materials, 2 dedicated social media posts, and FVCPAA website

Verbal acknowledgement during the conference program

Silver Sponsor

\$1,000

~~5 Available~~

3 Available

An effective way to build brand awareness among Fraser Valley CPA professionals. With multiple spots available, it's ideal for firms looking to show community support without a large financial commitment.

What Our Attendees Are Saying

Top marks for valuable, immediately usable info.
— 2025 Conference Attendee

Great value for attendees to obtain fair PD points at a fair price.
— 2025 Conference Attendee

The variety of speakers were excellent in the diversity of topics.
— 2025 Conference Attendee

Community Supporter

\$500

Unlimited Available

Perfect for local businesses, community organizations, and smaller firms who want to show their support for the Fraser Valley accounting community and the professional development of its members.

What's Included

- Your organization's name listed as a proud supporter of the FVCPAA Annual Conference in all conference materials.
- Help keep programming accessible and meaningful for all FVCPAA members across the region.
- Every level of support makes a difference. Community Supporters are a vital part of what makes this event possible.

À La Carte Sponsorship Opportunities

These focused opportunities allow organizations to support a specific, memorable part of the conference experience. Each comes with recognition tied directly to the moment it sponsors, a great way to make a targeted impression on attendees.

Interested in becoming a sponsor? Reach out to the FVCPAA to reserve your spot. Several tiers have limited availability and are expected to fill quickly.

Opportunity	Investment
Lunch Sponsor	\$750
Closing Reception Sponsor	\$750
AV / Technology Sponsor	\$500
Coffee Break Sponsor SOLD	\$350
Name Badge /Lanyard / Swag Bag Sponsor	\$250

Supporting the Next Generation of CPAs

The Fraser Valley CPA Association is proud to support the future of the profession through our annual scholarship program, delivered in partnership with CPABC.

Each year, FVCPAA awards three scholarships to local students pursuing their CPA designation, recognizing academic achievement, leadership, and commitment to the profession.

2026 Scholarship Recipients



Pranav Garg

Kwantlen Polytechnic University



Amy Straforelli

Trinity Western University



Sarrah Patla

University of the Fraser Valley

Why This Matters

By supporting FVCPAA, you are contributing to more than just a single event. You are helping invest in the next generation of CPAs and strengthening the future of the profession in our region.

Your support enables us to continue offering scholarships, deliver meaningful programming, and build a connected, thriving CPA community in the Fraser Valley.

Together, we are supporting both today's professionals and tomorrow's leaders.

2026 Conference Sponsorship Commitment Form

Thank you for your interest in supporting the Fraser Valley CPA Association. Your sponsorship helps us deliver high-quality programming, foster meaningful connections, and support the continued growth of the CPA profession in our region.

Please complete the information below to confirm your sponsorship.

Organization Information

Company: _____
Primary Contact: _____
Email Address: _____
Phone Number: _____
Mailing Address: _____

Sponsorship Selection

Please select your preferred sponsorship level:
☐ Presenting Sponsor — \$2,500 (1 available)
☐ Gold Sponsor — \$1,500 (3-2 available)
☐ Silver Sponsor — \$1000 (5-3 available)
☐ Community Supporter — \$500

À La Carte Opportunities

☐ ~~Coffee Break Sponsor — \$350~~ **SOLD**
☐ Lunch Sponsor — \$750
☐ Closing Reception Sponsor — \$750
☐ AV / Technology Sponsor — \$500
☐ Name Badge / Lanyard Sponsor — \$250

Total Sponsorship Commitment

Total Amount: \$ _____

Additional Information

☐ I am interested in learning more about additional sponsorship opportunities

☐ I am interested in supporting FVCPAA initiatives such as scholarships or future events

Recognition Details

Please provide the following for sponsor recognition:
Company Name (as it should appear):
Website URL:
Primary Contact Email for Follow-Up:
Logo Submission:
Please email a high-resolution logo (PNG or vector preferred) to:
 coordinator@fvcpaa.ca

Agreement

By submitting this form, we confirm our intent to sponsor the FVCPAA 2026 Conference at the level indicated above.
Signature: _____
Name: _____
Date: _____

Submission Details

Please return this completed form to:
 coordinator@fvcpaa.ca
For more information, visit:
 www.fvcpaa.ca



Fraser Valley CPA Association

14th Annual Conference

Leadership, Legacy & the Future of the CPA Profession

November 19, 2026

Get in Touch

For more information about sponsorship opportunities, please contact:

Jennifer Willford, Executive Coordinator

📞 604-308-6807

✉️ coordinator@fvcpaa.ca

🌐 www.fvcpaa.ca

Thank you for your interest in supporting the Fraser Valley CPA Association.

Your partnership helps us deliver meaningful, high-quality programming while strengthening connection within the local CPA community. We look forward to working together to create a valuable and engaging conference experience.

*Limited sponsorship opportunities are available.
Secure yours today!*